



Accenture and KPN develop a proof of concept using Google Glass and the Accenture Video Solution (AVS) for interactive television viewing, storage and control—proving **Google Glass has potential to greatly enrich the TV user experience**

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While not yet developed as a commercial product, the two companies are exploring the potential applications of wearable technologies for television viewers.

The companies demonstrated this proof of concept at Mobile World Congress in Barcelona. Using KPN's Interactive TV service, built on the Accenture Video Solution software platform and enabling subscribers to watch TV on more devices, the companies showed how Google Glass could integrate with the AVS platform to offer hands-free, voice-controlled interaction-- and seamlessly share TV content between the main TV screen and Google Glass.

Three examples were demonstrated: **Advanced Remote Control or Companion Device, Second Screen**, and *TV Everywhere.

"We are constantly looking for differentiating services we can offer to our subscribers," says Diederik Rosenbaum, director TV at KPN. "In the past, we were the first to bring relevant innovative services to the Dutch market like 4G, TV on mobile devices and start-over TV. This

Google Glass Proof of Concept for TV Applications

Written by Bob Snyder
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concept is the latest idea we are exploring to enrich the TV experience of our customers.”

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