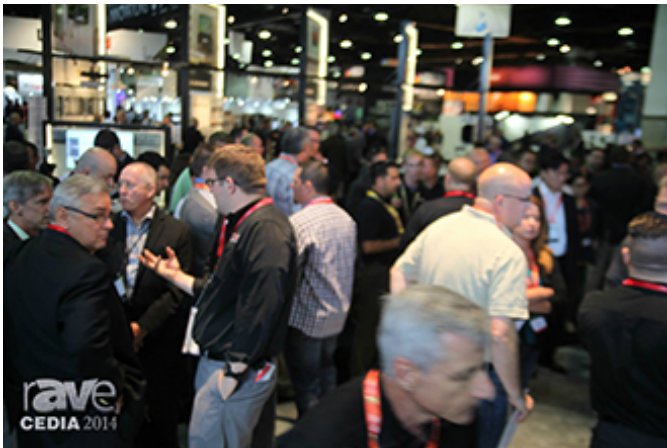


"Steady" Growth for CEDIA Expo

Written by Marco Attard
17. 09. 2014

CEDIA reports 2014 Expo attendance and exhibitor numbers see "steady" growth, as 480 exhibitors (including 100 first timer exhibitors) and 18500 attendees from 82 countries visited the Denver event.



Both professional and overall attendance are up by 3%, while overall exhibitor footprint sees a 14% increase in show floor square footage.

"CEDIA EXPO continues to be a vital venue for home technology decision makers to connect and experience the latest and greatest the industry has to offer," the organisers say. "Not only did attendees see where the industry is going on the show floor, they also saw it in the classroom... From product launches and demos to networking and training events, CEDIA EXPO 2014 proved to be a fantastic success."

The show had 72 exhibitors launching 105 home technology products, some of which were hosted at the New Product Launch Pad-- a show floor spot dedicated to product launches and demos. New companies breaking in the industry also had a show area in Rookie Row.

Another Expo staple is training, with sold out CEDIA Certification sessions and 40+ training sessions.

CEDIA Expo 2014 also saw the celebration of the 25th CEDIA anniversary.

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