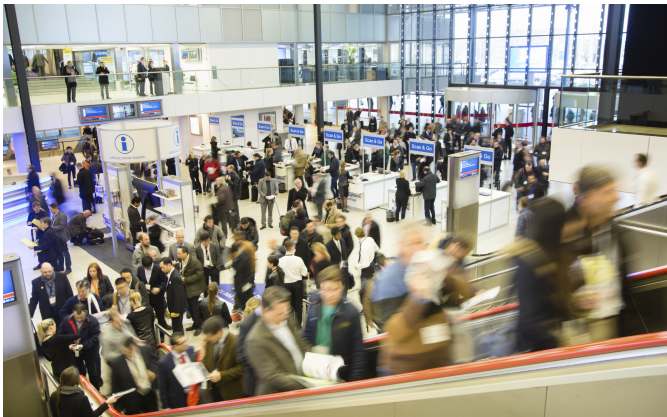


## ISE 2015 Breaks Records

Written by Marco Attard  
17. 02. 2015

---

ISE 2015 confirms the need for a 4-day show come 2016, the organisers say-- show attendance on 10-12 February reached 59350, an increase of 8347 (or 16.4%) over ISE 2014, the show's largest yet.



"The volume of attendance confirmed ISE's position as the destination of choice for anyone involved in professional AV and systems integration," Integrated Systems Events managing director Mike Blackman remarks.

Another ISE 2015 record involves the development and training programmes organised by co-owners InfoComm and CEDIA, as attendance reached over 700. Meanwhile around 3000 visitors attended 90 sessions presented by ISE exhibitors, such as the on site free-to attend Capital Summit and Sports Facility Integration Summit.

ISE 2015 kicked off with the pre-show Smart Building Conference and AudioForum on 9 February, which also attracted highest ever attendances. The official opening took place with the keynote, "520 Weeks into the Future: Trends and Tipping Points in the Electronic Systems Industry until 2025," by futurist Lars Thomsen.

As for 2016, the organisers say exhibitor stand re-bookings are already at an all-time high-- 41200 square meters have been sold, or 106% of the space sold for ISE 2015 and 94% of the space available for 2016. To think that ISE 2016 will be the biggest yet, with the opening of the Amtrium building adjacent to Hall 4.

## ISE 2015 Breaks Records

Written by Marco Attard  
17. 02. 2015

---

ISE 2016 takes place at the Amsterdam RAI on 9-12 February 2016.

Go [ISE](#)