

ISE organisers Integrated Systems Events announces the appointment of 2 new board members-- Ollie French from Future Automation and Tobias Lang from LANG AG join the 9-person ISE board of directors from July 2015.

Integrated Systems Europe

French is the commercial director of Future Automation, a maker of motorised and non-motorised mounting and concealing solutions for TVs and projectors in the residential segment. Meanwhile Lang is the CEO of LANG AG, the German AV visual presentation technology sales, rental and solution provider.

Both French and Lang join the board on a fixed term basis. They replace outgoing board members Jon LeBlanc (Russound) and Damien Wiessenburger (Sony).

"It's extremely important that we get a fresh point of view and input into our strategic development," ISE Managing Director Mike Blackman says. "This is why board members that are also manufacturers work with us for a 2-year period."

- The ISE board of directors consists of the following 9 members:
- David Labuskes, Executive Director and CEO, InfoComm International (ISE Chair)
- Don Gilpin, Executive Director and COO, CEDIA (ISE Secretary Treasurer)
- Terry Friesenborg, Chief Global Officer, InfoComm International
- Wendy Griffiths, Executive Director, CEDIA EMEA
- Larry Pexton, President, Triad Speakers
- Jay Rogina, Principal, Spinitar
- Wolfgang Lenz, President, Comm-Tec
- Tobias Lang, CEO, LANG AG
- Ollie French, Commercial Director, Future Automation

ISE Adds 2 Board Members

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