

Shelly Palmer to Deliver CEDIA 2016 Opening Keynote

Written by Bob Snyder
31. 05. 2016



Shelly Palmer will present the CEDIA 2016 Opening Keynote.

The strategic advisor to the C-Suite of leading technology firms, regular technology commentator for CNBC, MSNBC, CNN, and Fox Business News, and one of LinkedIn's Top 10 Voices of Technology, Palmer will explore **how the most effective home technology professionals are managing change and how all CEDIA 2016 attendees can position their businesses to successfully compete in a connected world**

"Shelly Palmer has extensive experience and insight into the technology sector making him a great fit to present our opening keynote and share a vision with CEDIA attendees about the best ways leverage new technologies to their benefit," said Vin Bruno, CEDIA CEO.

"As those who already have a deep understanding and love for technology, CEDIA professionals are poised for fantastic success over the next several years as the number of connected devices is set to surpass 50 billion by 2020," says Shelly Palmer. "The proliferation of the internet of things means that anything that can be connected will be connected, and that simple truth lends itself to many avenues for innovation that I look forward to discussing at CEDIA 2016."

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Palmer is President & CEO at Palmer Group where he is a driver of market, technology and strategic direction, as well as acquisition strategies, for his clients. Palmer is also an award-winning composer, producer, writer and director, and is the patented inventor of the underlying technology for Enhanced Television used by programs such as ABC's Who Wants to Be a Millionaire and ESPN's Monday Night Football and response-based advertising systems.

And, by coincidence, Palmer is already [one of our own ECI Guest Editorial writers](#) .

CEDIA 2016 will be held at the Kay Bailey Hutchison Convention Center in Dallas from Sept. 13-17, show floor will be open from Sept. 15-17th. The Opening Keynote will take place on Wednesday, September 14th at 5:30 p.m. in the Forks Ballroom in the Convention Center.

Go [Registration for CEDIA 2016 Opens June 8th](#)