

Razer Buys THX

Written by Marco Attard
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Gaming accessory maker Razer makes a surprise acquisition with THX, the venerable audio certification unit founded by George Lucas 33 years ago. Financial details of the deal are not available.



According to the new buyer THX should retain both its management and employees, and will continue operating as an "independent startup" under the Razer banner. The company will continue working on audio standards for both cinema and the home, but will also branch out into "new categories in order to address evolving consumer needs."

"Our focus has always been on ensuring that anyone can experience high quality entertainment, regardless of their medium of choice. With Razer, we can now continue to strengthen our core lines of business while delivering excellence for our customers' ever-changing needs," THX says. "As a standalone company, THX will work with Razer but will primarily continue to service our partners in the industry in order to deliver great products to consumers."

Razer does not reveal what use it will find for its latest purchase, but one can expect THX-approved stamps to appear on Razer products such as headphones and speakers, as well as augmented/virtual reality headsets, monitors and PCs.

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