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CEDIA presents a set of tools to help installers market their certifications to both homeowners and fellow professionals, including logos for all certification levels.



In fact, part of the tool kit CEDIA has emailed to all certified professionals is a new set of CEDIA Certification logos covering all levels-- CEDIA Electronic Systems Certified (ESC), CEDIA Certified Technician (ESC-T), CEDIA Certified Networking Specialist (ESC-N), and CEDIA Certified Designer (ESC-D).

Another component of the tool kit is access to digital badges through BadgeCert. The program allows installers to add digital certification badges to email signatures, LinkedIn accounts, websites and other social media platforms. Clicking the digital badge allows customers to verify the current status and expiration date of an individual certification, and check what knowledge and skills it represents.

“CEDIA professionals work very hard to earn and maintain their certification and we have been looking for new ways to help them elevate this accomplishment,” the association says. “We are very excited to be able roll out both the new certification logos and the digital badging program right before CEDIA 2017.”

As well as logos and digital badges, CEDIA Certified professionals also receive marketing collateral outlining why a homeowner should hire a CEDIA Certified professional.

Individuals interested in pursuing CEDIA certification can find out more about each certification, suggested course requirements and job task analysis from the link below. CEDIA 2017 attendees can also attend certification review sessions and exams.

Go CEDIA Certification