

## Harman Opens Experience Centre, EMEA HQ in London

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Harman Professional Solutions opens an Experience Centre in London-- a 2400-square-metre facility serving as EMEA region HQ complete with demonstrations of the various brands owned by the company.



“The opening of the experience center in London represents a major investment in the EMEA region, enabling us to deepen relationships with our customers and greatly expand our presence across critical markets,” Harman EMEA VP Chris Smith says. “Not only will the facility offer customers the opportunity to experience Harman innovation firsthand, it provides our staff with a state-of-the-art headquarters that will allow us to pursue new opportunities with greater speed and efficiency.”

The facility consists of several dedicated spaces along the EMEA office space and meeting rooms. The product showroom is full of Harman solutions, such as the Connected Retail Experience, Connected Hotel Room, Home Recording and Networked AVoIP. Meanwhile the foyer, boardroom and auditorium double as demos of Harman solutions for restaurant, corporate, education and theatre environments, as well as practical-use spaces.

The Harman Experience Centre London is located at Westside, London Road, Hemel Hempstead, and is open by appointment to Harman and Samsung customers, distributors, sales representatives, dealers, artists and other industry professionals.

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