ZigBee Confirms European Presence

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ZigBee opens its European Office in Cambridge, UK. Its director, Larry Taylor, leads the team expanding Zigbee's addressing of EU energy management standards and smart grid activities.

Over 150 ZigBee members have European Alliance-related operations.

The EU office will foster new partnerships with energy-related EU organisations while increasing collaborations with ESMIG and the DLMS User Association.

The European Parliament's passage of the 3rd Energy Package in 2009 requires 80% of EU electricity customers to have smart meters by 2020.

Berg Insight says the EU smart meter base will grow at a compound annual growth rate of 17.p% between 2009 and 2015, reaching 111.4 million.

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