

Giles Sutton Joins CEDIA

Written by Alice Marshall
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CEDIA announces Giles Sutton, founder of James and Giles Ltd, joins the organisation as senior vice president of industry engagement, a new role charged with driving member engagement around the world.



Other responsibilities include facilitating strong partnerships across the industry and helping build awareness of the CEDIA channel among architects, builders and interior designers.

"Giles has an incredibly clear understanding of the CEDIA membership — their needs, challenges, and opportunities for growth — having built his own successful integration business," CEDIA CEO Tabatha O'Connor says. "Giles also has a great understanding of working with design and build professionals and can attribute much of his company's growth to outreach efforts, which will be a huge help to us in executing our strategic plan."

Sutton spent the last 13 years as managing director of London-based James and Giles. Under his leadership the company won numerous industry awards and had its work featured in industry press, as well as national publications. Prior to founding James and Giles, Sutton worked for a pro audio installation company designing recording studios and live sound systems.

Over the years Sutton served as a CEDIA volunteer in many capacities, including the board (the EMEA board prior to global alignment and the now global board), the Membership Advisory Council, the Designation Task Force, the Governance Committee and the Trailblazers Apprentice Working Group (EMEA), as well as holding the position of CEDIA Treasurer. He has also been a leader for a CEDIA Group and CEDIA Outreach Instructor (COI), and holds the CEDIA Certified Designer (ESC-D) designation.

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"I am incredibly proud of the company I have built. At the same time I find myself ready for a new challenge," Sutton says. "Having gone through the strategy process as a member of the CEDIA Board, I feel incredibly confident in the direction of the organization and the important role this position will play. I am honored to be joining the CEDIA team and know we will do great work together."

Go [Giles Sutton to Join CEDIA as Senior Vice President of Industry Engagement](#)