

CEDIA Names Expo Keynote Speaker

Written by Alice Marshall
24. 04. 2019



CEDIA announces Luke Williams, NYU professor and author of the international bestseller *Disrupt: Think the Unthinkable to Spark Transformation in Your Business*, will deliver the 2019 CEDIA Expo opening keynote.

"Companies need to be consistently making bold moves, even at the very peak of their success," Williams says. "It is an essential skill for anyone in business, from a small start-up to a global corporation."

Williams is a leading business thinker on innovation strategy. He is the founder and executive director of the W.R. Berkley Innovation Labs and a fellow at Frog Design, an influential product strategy and design firm. Williams holds 30-plus US patents and designed over 100 products in industries ranging from transportation to finance, and healthcare to CE.

He has also worked with leading companies across the globe, and is a dynamic and sought-after management speaker, having lectured in 21 countries and addressed the United Nations General Assembly and the World Innovation Forum.

The 2019 CEDIA Expo opening keynote is free for CEDIA Expo attendees. It takes place on 11 September at the Denver Convention Center. In turn, CEDIA Expo takes place on 10-14 September, with the show floor open on 12-14 September. Registration is open now.

Go [CEDIA Expo](#)