

ISE 2020 Visitor Registrations Open!

Written by Marco Attard
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Integrated Systems Europe announces visitor registrations for ISE 2020 are open. Taking place at the RAI Amsterdam on 11-14 February 2020, the show promises to be the leading event for the professional systems integration channel and AV technology end users.



Attendees with an invitation code can register for the show free of charge. Codes are available from exhibitors, and are also distributed on official ISE media.

“As the meeting-place for this global industry, ISE 2020 promises innovative new solutions, exciting show features, enriching learning opportunities and unbeatable networking opportunities,” Integrated Systems Events managing director Mike Blackman says. “ISE is all about Making Deeper Connections, with people, with technologies and with the industry as a whole.”

The opening address takes place at the RAI Forum on 10 February, the day before the exhibition opens. Giving it is Duncan Wardle, former head of innovation and creativity at Disney. A specialist in helping companies release the creativity within their workforces, he counts the blue-chip likes of Apple, Coca-Cola, Ford and McKinsey as clients.

ISE 2020 also involves conferences and professional development sessions organised by

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AVIXA and CEDIA, the two co-owning trade associations of the show. AVIXA will host two half-day conferences, the AVIXA Higher Ed AV Conference (produced in collaboration with SCHOMS and EUNIS) and the AVIXA Enterprise AV Conference (produced in association with AV User Group).

Meanwhile CEDIA has a 4-day professional development programme featuring numerous subject express. Commencing with a Cybersecurity Workshop at the Hotel Okura, the association will host a full set of paid-for education sessions in the Elicium building, and attendees can take advantage of an All Access Pass.

The ISE 2020 conference programme has a total of 13 events taking place across the week of the show. All conferences held at ISE 2019 will return, and 2020 will see the addition of the Control Rooms Summit ISE, produced in association with the International Critical Control Rooms Association. The ISE Main Stage will feature free-to-attend high-level thought leadership sessions, Hall 14 will host young companies with an Innovation Zone and the RAI complex will be stage for a projection mapping "extravaganza."

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