

AVIXA Cancels InfoComm 2020

Written by Marco Attard
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The coronavirus (aka Covid-19) pandemic leads to the cancellation of another trade event as AVIXA announces InfoComm 2020, set to take place in Las Vegas on 13-19 June, will no longer take place.



Initially the organisers were optimistic the show could go on, but following recommendations from the WHO and CDDC, not to mention the extreme circumstances and the size of the show, they decided not proceeding was the best choice.

"A show like InfoComm begins months before the first crate arrives with attendees arranging calendars, booking flights, and setting meetings," the announcement reads. "It begins with exhibitors launching marketing campaigns, committing to venues for events, designing their booths and coordinating dozens if not hundreds of staff calendars. It also begins with our speakers and instructors spending countless hours honing their content and rehearsing. However, we were forced to make the painful choice to take away this gathering opportunity and return time, money and effort to our community, to be spent on sustaining each other through this trial, and to position all of the industry for recovery and resurgence."

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So far InfoComm 2021 will still take place in Orlando.

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