Written by Alice Marshall 12. 05. 2020

Michael de Nigris, founding member and former CEO of Autonomic, acquires the music streaming and multiroom audio system maker from SnapAV. The financial details of the deal are not available.



Post-acquisition Autonomic will run as an independent company, with de Nigris as CEO alongside a core group of original employees. SnapAV will continue selling Autonomic audio solutions through both website and local branches, and promises to continue supporting Autonomic products. In the meantime Autonomic will also directly sell such products and offer related support.

"We are increasing our brand focus to provide dealers with the products needed to deploy an advanced listening experience on today's most popular control systems," de Nigris says. "By leveraging our current technology with a dedicated group of original employees, we can provide significant innovation that will empower dealers to do their best work ever."

Autonomic was founded in 2006, back when digital music was in its infancy. Its first product allowed customers to playback music via system touchpanels complete with album art, browsing capability and many features considered "standard" today. In 2009 it launched one of the first cloud-connected digital music servers, and since <u>it was acquired by SnapAV in 2016</u> it launched the successful eSeries product line and re-engineered the TuneBridge app.

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