

ISE Continues to Grow

Written by Marco Attard
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This year's ISE opens as the show's largest yet, with 12 halls set over a floor area of 54000 square metres-- an 11% rise over 2010.



The show houses over 700 exhibitors, with 100 new to ISE. Exhibitors come from building automation, unified communications, event production, digital signage, visualisation and lighting control.

The organisers say attendance numbers are also on the rise, with pre-registration levels 15-20% over last year. From what we've seen at the show itself, the first day did show a healthy visitor presence throughout.

With InfoComm and CEDIA offering on-site certification and a dedicated 3D theatre amongst plenty of other attractions, ISE 2011 is set on a strong course over its next 2 days. If you're at the show, make sure to visit us at Hall 2's IP Pavilion!

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