

Focus on One Business Makes You Blunt?

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Does Wall Street think of Sharp as a one trick pony? Among all Japanese equally loss-making TV makers, Sharp is the worst performer amongst investors-- due to its reliance on a single market.



Unlike other companies, Sharp is a focused beast-- making around 60% of revenues from LCDs and audio-visual (a division covering own-brand LCD TVs, mobile phones, Blu-ray recorders and fax machines). In comparison the likes of Sony and Panasonic have far more diverse, sprawling business lines making up for the losses within respective TV divisions.

The company's failing to reach Apple quality standards in order to supply iPad displays didn't help, either.

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