

The RGB Communications residential AV portfolio gets the addition of Atlona, the US-based AV connectivity solutions company offering a range of switchers, distribution amps, extenders, converters and scalers.



“Atlona products and AV connectivity solutions offer us a great opportunity to provide integrators with the latest technologies that will excite their customers and enhance their living spaces,” RGB says. “Technology in this space moves fast, and we believe in Atlona’s dedication to innovation, product quality and reliability.”

Founded in 2003, Atlona sees the deal with the distributor as key for moving deeper into the residential market, especially within Europe.

RGB will debut the Atlona distribution product range from June 2016.

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