

## DCC Tech Buys Stampede

Written by Marco Attard  
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The technology division of DCC, the parent company of Exertis and a £14.3 billion revenue sales, marketing and support services group with operations in 17 countries, acquires Stampede, the global ProAV distributor.



"The acquisition of Stampede adds an exciting new brand to our portfolio that complements our Exertis brand in Europe," DCC says. "The combination of Stampede's expertise in value added distribution and our resources is going to unleash a new wave of opportunity for our partners in ProAV around the world. By establishing a presence in N. America, we will be strategically positioned to leverage all of the new opportunities we expect to develop as a result of this acquisition."

DCC employs over 11000 people in 4 divisions, namely DCC LPG (an LPG sales and marketing business), DCC Retail & Oil (selling, marketing and retailing of transport fuels and commercial fuels), DCC Healthcare (healthcare business) and DCC Technology (sales, marketing and services partner for global technology brands).

In turn, Stampede employs 210 people in offices across the US, Canada, Europe, Asia and Australia, with most based at the Amherst HQ in New York. The company offers the largest selection of replacement projector lamps in the world through the Just Lamps subsidiary. CEO Kevin Kelly describes the acquisition as a game-changer, since it turns Stampede into "one of the world's largest pro AV distributors, able to operate at a level certain to create exciting new business opportunities for our partners."

The acquisition also brings about the retirement of Stampede founder Mark Wilkins after 40 years of service in the ProAV industry. "I am incredibly proud of everything we have accomplished as Stampeders over these last 20 years," Wilkins says. "Now, with the backing and support of DCC, I can retire knowing that the company's future is in very good hands."

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