

AMX Opens Direct Office in Central Europe

Written by Bob Snyder
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AMX and COMM-TEC announce the companies are working together to establish a regional office for AMX near Stuttgart. AMX Central Europe will be responsible for sales, marketing and technical support for Germany, Austria, and Eastern Europe.

“COMM-TEC is proud of having been AMX’s global partner for more than a decade, contributing to the development of the European market for control solutions,” says Wolfgang Lenz, president and CEO of the COMM-TEC Group. “We look forward to continue providing outstanding system solutions for the most demanding media applications.”

The office for AMX Central Europe will start trading April 1, 2008. It will house sales and technical support staff and will include classrooms for AMX University, the company’s worldwide training programme, and a Product Showroom, which will provide a venue for AMX dealers, industry consultants, architects and interior designers to showcase and demonstrate AMX solutions to their customers. Timothy Penn, managing director of AMX Europe, will oversee operations until a general manager has been named for AMX Central Europe.

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