

SnapAV Partners With Clare

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SnapAV joins forces with Clare, the provider of security and home automation products, in an alliance making SnapAV the exclusive source for Clare while pushing it closer to becoming a Crestron competitor.



Clare end-users can add security system monitoring, giving dealers the opportunity to earn recurring revenue. Additionally, Clare handles system management and updates, meaning dealers need to spend less time on the road and more time increasing profits. The partnership also includes increased service and support for connected devices and remote management integration with OvrC on popular Clare products.

“Installers love the ability to add third-party IoT devices on Clare products post-install,” SnapAV says. “Integration with OvrC Pro and other security partners like Honeywell, DSC, Elk, and Alula is a major advantage for our dealers.”

In addition, the two companies have big plans for the future, such as the development of products helping dealers serve the demands for connected home devices in the years to come.

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