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The LIFX is an interesting take on the familiar LED bulb-- a wifi-controllable "smartbulb" allowing not only remote on/off and brightness control but also a full range of lighting colours.



The bulb is energy efficient, being a RGB phosphorous COB LED lamp. Using a master/slave system it connects to home routers via 802.11n and to other LIFX smartbulbs via 802.15.4 mesh networks.

Control comes through iOS and Android apps and is complete with timer and mood lighting options.

Currently using Kickstarter for pre-orders, LIFX already has orders worth $1.3 million after less than a month... with an original goal of just $100000.

App-controlled LED lamps are not a new concept-- back in March 2012 NEC lighting showed off a prototype with an integrated speaker and Bluetooth connectivity.

Go LIFX: The Light Bulb Reinvented