

Twist Aims at Whole Home Audio/Lighting

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Twist announces an LED/speaker combo in the shape of the CR90 LED light with a built-in speaker-- one the company says does not require a wifi hub or any kind of wireless controller.



Instead customers simply screw the LEDs into a CR90-compatible can light to automatically get an Apple Airplay-capable wireless speaker.

The bulbs automatically change colour temperature from 5000 to 2700 Kelvin throughout the day, and offer the equivalent brightness of a 60W bulb (800 lumens) while using less than 10W. Connectivity comes through wifi and Bluetooth, while the 18mm built-in speaker is specced at 250Hz-20kHz @ 12dB and features Neodymium magnets in an aluminium cone.

A companion app allows users to dim the bulbs (or set auto-dim or a purple nightlight mode) together or automatically. Audio initially comes through Apple AirPlay, with compatibility with other services to follow.

The Twist CR90 LED bulbs ship sometime on Q1 2016.

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