

Hive Takes on Smart Light Bulbs

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British Gas subsidiary Hive launches a pair of light bulb additions to the Active Lights app-controlled lighting portfolio-- one colour changing, the other able to shift from cool to warm.

The Colour Changing bulb covers full RGB and white colours, allowing customers to choose from virtually any colour. Similarly the Cool to Warm White bulb is fairly self-explanatory, being tuneable from "warm white" 2700K to a "daylight cool" 6500K colour temperatures. Like the original Active Lights bulbs control comes through a Philips Hue-style app.

All bulbs are A+ energy rated with a promised lifetime of up to 25000 hours, and offer 240- and 230-degree beam angles to prevent shadowing.

The Active Lights smart bulbs are available now in sizes fitting the B22 and E27 light sockets found in most homes. No GU10 option is available as yet.

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