



TV Template unveils a TV Template Sizing Kit at CEDIA 2018. TV Templates are a visual representation of TVs, giving installers and customers the most accurate visual of the size TV for the space.

Designed to reduce the number of TV returns, maximise TV sales and improve the customer experience, the kit comes with 85-, 75-, 65-, 49- and 40-inch prints delivered in a poster tube. Installers hang the lightweight prints with blue painters' tape or tacks. Once a template is on the wall, installers and customers get a visual and feel of what size is right for the particular space.

Some installers leave the templates hanging for customers to live with for a period of times, while others take pictures when the templates are up to refer back to later.

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